

1- *Statistically, we remember what percentage of what is spoken?*

A) 20 percent

B) 30 percent

C) 70 percent

D) 80 percent

Answer is : B

2- Exchange of ideas between two or more persons is

A) Understanding

B) Telling

C) communication

D) listening

Answer is : C

3- Which is not the type of communication channel

A) Speaking, listening

B) Writing, reading

C) Visualizing, observing

D) Thinking, acting

Answer is : D

4- Communication without words is called

A) Non- verbal communication

B) Verbal communication

C) Oral communication

D) Written communication

Answer is : A

5- Effective communication is that in which

A) sender sends a complete message

B) Receiver understands the message of sender

C) Communication is oral

D) communication is in writing

Answer is : B

6- *Always avoid _____ when delivering critical comment.*

- A) listening
- B) speaking
- C) we-based messages
- D) you-based messages

Answer is : D

7- _____ is an active process ; whereas _____ is a passive process

- A) Listening ; hearing
- B) Hearing ; listening
- C) Reading ; writing
- D) Writing ; reading

Answer is : A

8- The advantage of oral communication is

- A) Immediate response is possible
- B) There is no waste of time
- C) The listeners reaction can not be observed by the speaker
- D) There is no disadvantages

Answer is : A

9- Identify the disadvantages of oral communication

- A) Immediate response is possible
- B) Listeners reaction is observed
- C) A considerable amount of time and mony is spent
- D) Both A and B

Answer is : C

10- Gathering only facts, without trying to understand the content, while listening is

- A) Strategy of effective oral communication
- B) Barrier to effective oral communication
- C) Strategy of effective listening skills
- D) Barrier to effective listening skills

Answer is : D

